

You can WIN in VEGAS!



GunDigest



AMMOLAND
SHOOTING SPORTS NEWS

Work with the fastest, most professional, most authentic SHOT SHOW product exposure on the floor.

Overnight turnaround and posting on multiple websites - including Gun Digest and AmmoLand - and social media outlets gets your products seen, heard, and talked about before the competition even wakes up!

- Gain credibility with in-depth product reviews by two recognized and respected social media influencers.
- Next Day Posting!
- Professionally produced with two cameras, sound engineer and video editor.
- Distributed to GunDigest, AmmoLand, Panteao Productions, YouTube, Instagram, Facebook, Twitter, Roku, Amazon Fire TV, and Apple TV within 24 hours.

Outdoor writers/video personalities Ron Spomer and Richard Mann have joined forces to offer product reviews at the 2020 SHOT Show. They'll examine your new products and discuss standout features to produce not one, but three videos per product. They do all the work without your team members wasting time on camera. Go close some sales. Spomer and Mann will spread the news.

Video 1: Empty Cases 60 Seconds or Less – Richard Mann)

Distribution: Instagram, Facebook, Twitter, empty-cases.com, YouTube

Video 2: Ron Spomer Outdoors (2 to 5 minutes) – Ron Spomer

Distribution: Facebook, ronspomeroutdoors.com, YouTube

Video 3: Panteao Productions/WILDCraft (2 to 3 minutes) – Mann & Spomer

Distribution: Gun Digest, AmmoLand, Streaming from wildcraftentertainment.com and panteao.com with mobile apps, Roku, Amazon Fire TV, and Apple TV, plus an e-mail blast to more than 100K subscribers.

COST:

1 video session: \$4,000 (3 videos/1 product)

2 video sessions: \$7,500 (6 videos/2 products)

3 videos sessions: \$10,000 (9 videos/3 products)

4 or more video sessions, Range Day coverage, and/or exclusivity (POR)

Slots are limited to only 18 sessions during the first two days of SHOT. Schedule your session/s now to ensure your new products reach thousands of eyeballs before the end of SHOT Show.

FOR MORE INFORMATION CONTACT:

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